



# TRILATERAL BUSINESS FORUM

21-22  
NOVEMBER  
2024

## The Road Ahead for a European Competitiveness Deal *Identifying key success indicators*

### Draft Programme

#### Day 1, November 21, 2024

*Location: MEDEF Headquarters, 55 Avenue Bosquet, 75007 Paris (Amphitheater)*

*Working language: English and Simultaneous translation English – French – Italian*

*Moderation : Isabelle Gounin-Lévy, Journalist, LCI*

REGISTRATION AND WELCOME LUNCH	
	<u>Presidents</u>
11h45 12h00	Trilateral meeting between the 3 Presidents (+translator) – Patrick Martin's offices Trilateral lunch (14 persons) – MEDEF 8 <sup>th</sup> floor
	<u>Participants</u>
11h45 13h00	Opening Registration and welcome buffet lunch – MEDEF Hall Closing Registration and seating in the Amphitheater
OFFICIAL OPENING OF THE FORUM <i>(Session open to journalists)</i>	
13h15	<b>Opening remarks</b> <ul style="list-style-type: none"> <li>Patrick Martin, President, MEDEF <i>(in French)</i></li> <li>Tanja Gönner, General Director, BDI <i>(in English)</i></li> <li>Emanuele Orsini, President, Confindustria <i>(in Italian)</i></li> </ul>

13h30	<b>Keynote by</b> Roberta Metsola, President, European Parliament ( <b>confirmed</b> ) <i>(in English)</i> <i>10-minutes keynote speech followed by a 10-minutes Q&amp;A session with the moderator</i>
13h50	<b>Keynote by</b> Antonio Tajani, Italian Minister for Foreign Affairs and International Cooperation ( <b>confirmed</b> ) <i>(in Italian-French-English)</i>
<b>PANEL DISCUSSIONS – DAY 1</b> <i>(under Chatham House rule)</i>	
14h05	<b>Panel 1 – How to build up an open strategic autonomy and enhance competitiveness in the current geopolitical landscape?</b> <ul style="list-style-type: none"> <li>• <b>FR:</b> Marilène Turcotte, CEO Southwest Europe, Air Liquide (<b>confirmed</b>)</li> <li>• <b>IT:</b> Lucia Aleotti, Shareholder and Board Member, Menarini, and Vice-President, Confindustria (<b>confirmed</b>)</li> <li>• <b>DE:</b> Christian Diemer, Chairman of the Advisory Board, Altenloh, Brinck &amp; Co and Chairman of the BDI Committee for Foreign Trade Policy (<b>confirmed</b>)</li> </ul>
14h45	<i>Questions &amp; Answers with the audience</i>
15h00	<b>Panel 2 – How strategic technologies and cybersecurity can boost Europe's security for a stronger EU defence policy?</b> <ul style="list-style-type: none"> <li>• <b>FR:</b> Catherine Jestin, Executive Vice-President Digital, Airbus (<b>confirmed</b>)</li> <li>• <b>IT:</b> Cristina Leone, Head R&amp;D Projects Coordination and EU/NATO policies, Leonardo (<b>confirmed</b>)</li> <li>• <b>DE:</b> Susanne Wiegand, CEO, Renk (<b>confirmed</b>)</li> <li>• <b>EU:</b> Florian Pennings, Associate Chief Cybersecurity and Operational Officer, European Union Agency for Cybersecurity (<b>confirmed</b>)</li> </ul>
15h45	<i>Questions &amp; Answers with the audience</i>
16h00	<i>Coffee break</i>
16h30	<b>Fireside chat: What gaps and challenges EU legislators must address in the design of the upcoming Clean Industrial Deal?</b>  <b>Dialogue between:</b> <ul style="list-style-type: none"> <li>• Giorgio Gori, Vice-Chair of ITRE Committee, European Parliament (<b>confirmed</b>)</li> <li>• Fabrice Le Saché, Vice-President in charge of Europe, MEDEF (<b>confirmed</b>)</li> <li>• Stefan Pan, Vice-President in charge of Europe, Confindustria (<b>confirmed</b>)</li> <li>• Bertram Kawlath, Vice-President, BDI, and Managing Partner, Schubert &amp; Salzer GmbH, President, German Engineering Association (VDMA) (<b>confirmed</b>)</li> </ul>
17h30	<i>End of discussion</i>
<b>DINNER</b>	
18h30	<i>Transfer by bus to Javel Harbor Paris 15<sup>th</sup></i> <b>Meeting point:</b> <i>Main entrance of MEDEF Headquarters, 55 avenue Bosquet, 75007</i>
19h00	<b>Cocktail reception on the boat</b>
19h30	<b>Start of the Seated Dinner Cruise on the Seine River</b> <ul style="list-style-type: none"> <li>• Welcome remarks by Patrick Martin, President of MEDEF</li> </ul>
22h00	<i>End of the dinner</i>  <i><u>French and German delegations</u></i>

	<p><i>Transfer by bus to MEDEF Headquarters</i>  <b>Meeting point:</b> Javel Harbor Paris 15th</p> <p><u>Italian delegation</u>  <i>Transfer by bus to Hotel Paris Castille</i>  <b>Meeting point:</b> Javel Harbor Paris 15th</p>
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## Day 2, November 22, 2024

*Location: MEDEF Headquarters, 55 Avenue Bosquet, 75007 Paris (Amphitheater)*  
*Working language: English and Simultaneous translation English – Franch - Italian*  
*Moderation : Isabelle Gounin-Lévy, Journalist, LCI*

8h30 9h00	<p>Welcome coffee – MEDEF Hall</p> <p>Closing Registration and seating in the Amphitheater</p>
<p><b>EUROPE'S WAKE-UP CALL: TAKING CHARGE OF ITS DESTINY</b>  <i>(Session open to journalists)</i></p>	
9h15	<b>Welcome remarks by</b> Patrick Martin <i>(confirmed)</i>
9h20	<b>Fireside Chat with</b> Michel Barnier, Prime Minister of France <i>(confirmed)</i>
<p><b>PANEL DISCUSSIONS – DAY 2</b>  <i>(under Chatham House rule)</i></p>	
10h00	<p><b>Panel 3 – What urgent actions are needed to prevent industrial decline and strengthen European competitiveness?</b></p> <ul style="list-style-type: none"> <li>• <b>FR:</b> Gwenaëlle Avice-Huet, Executive Vice President of Europe Operations, Schneider Electric <i>(confirmed)</i></li> <li>• <b>IT:</b> Antonio Gozzi, President, Duferco <i>(confirmed)</i></li> <li>• <b>DE :</b> Martin Herrenknecht, CEO, Herrenknecht AG <i>(confirmed)</i></li> <li>• <b>EU:</b> Kerstin Jorna, Director general for Internal Market, Industry, Entrepreneurship and SMEs, European Commission – DG GROW <i>(confirmed)</i></li> </ul>
10h35	<i>Questions &amp; Answers with the audience</i>
10h40	<p><b>Panel 4 – How can we unlock the massive Investments needed to drive innovation and growth?</b></p> <ul style="list-style-type: none"> <li>• <b>FR:</b> Florence Lustman, President, France Assureurs <i>(confirmed)</i></li> <li>• <b>IT:</b> Andrea Montanino, Chief Economist and Director for Sectoral Strategies and Impact, Cassa Depositi e Prestiti <i>(confirmed)</i></li> <li>• <b>DE:</b> Maria Ferraro, Chief Financial Officer of Siemens Energy AG <i>(confirmed)</i></li> <li>• <b>EU:</b> Ambroise Fayolle, Vice-President, European Investment Bank <i>(confirmed)</i></li> <li>• <b>EU:</b> Christiane Canenbley, Director in charge of Revenue and Multiannual Financial Framework, DG BUDG, European Commission <i>(confirmed)</i></li> </ul>
11h15	<i>Questions &amp; Answers with the audience</i>
<p><b>CONCLUSION</b>  <i>(Session open to journalists)</i></p>	
11h20	<p><b>Dialogue between governments: Which joint initiatives at governmental level shall drive European industrial growth?</b></p> <ul style="list-style-type: none"> <li>• Antoine Armand, French Minister for Economy, Finances and Industry <i>(confirmed)</i></li> </ul>

	<ul style="list-style-type: none"> <li>• Adolfo Urso, Italian Minister for Enterprises and Made in Italy (<b>confirmed</b>)</li> <li>• Bernhard Kluttig, German State Secretary, Ministry for Economic Affairs and Climate Action (<b>confirmed</b>)</li> </ul>
12h05	<p><b>Closing remarks &amp; Signature of the Joint Declaration</b></p> <ul style="list-style-type: none"> <li>• Tanja Gönner, General Director, BDI (<i>in English</i>)</li> <li>• Emanuele Orsini, President, Confindustria (<i>in Italian</i>)</li> <li>• Patrick Martin, President, MEDEF (<i>in French</i>)</li> </ul>
12h20	<p><b>Press Briefing (Council Room)</b>  <i>Simultaneous translation FR/IT/DE</i></p> <ul style="list-style-type: none"> <li>• Patrick Martin, President, MEDEF</li> <li>• Emanuele Orsini, President, Confindustria</li> <li>• Tanja Gönner, General Director, BDI</li> </ul>
12h20	<i>Buffet Lunch</i>